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**DASH JR 4.0 K**

Designed for fun!



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**DASH JR 4.0 K**



KitKat 4.4





## DUAL SIM CARD **1****2**

A DUAL SIM phone gives you several advantages that you can not let pass by.

By having two SIM slots in your mobile device, you do not have to worry about:

- Exchange SIM cards from one phone to another
- Carry two phones in your pocket
- Remember to charge two devices

You could take advantage of different voice/data plans for better rates, better coverage, and separate bills. You can separate personal from business phone calls. For the international traveler, DUAL SIM phone could avoid roaming charges by having domestic carrier SIM and international carrier SIM.

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# DASH JR 4.0 K



## KEY SELLING POINTS

- Just because it runs Android does not mean that your device doesn't have to be affordable. Welcome to the smartphone world.
- Not only does the Dash Jr 4.0 K have Android, it has the newest version v4.4 Kit Kat.
- Your social networks will now be able to see what is happening in your world as the 2MP camera and VGA Front Camera will let you post it from anywhere.
- You also have a nice 4.0" WVGA with 480x800 resolution screen that will allow you to watch movies and browse the internet for whatever peaks your curiosity.
- All these fun tasks would not be possible with the 1.3 GHz Dualcore processor though as it is the brains behind the operation.



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# DASH JR 4.0 K

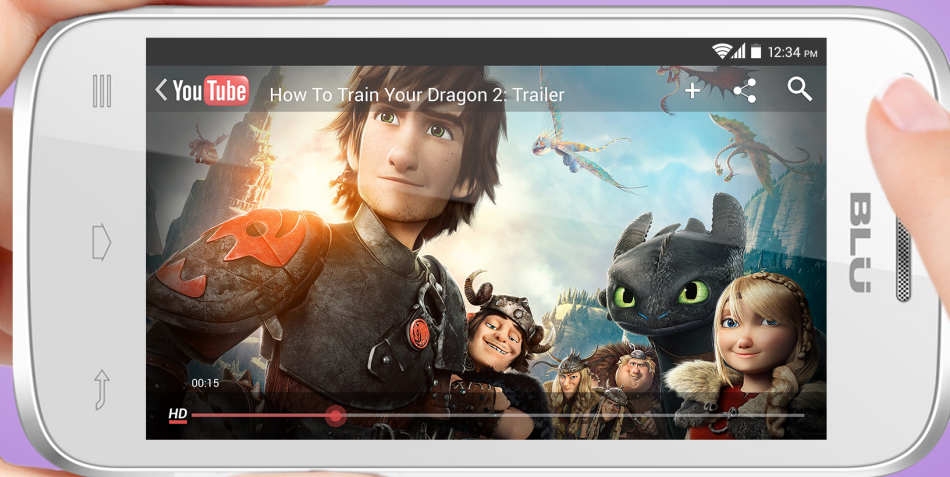
## READY WHEN YOU ARE!

Packed with a 1.3 GHz Dual-Core processor, the Dash JR 4.0 K is ready to show you what it can do for you. It also has a Mali 400 GPU to make sure you can play the games you want to play and watch the movies you want to watch.



# 4.0" TFT DISPLAY

Whether watching a video on YouTube, setting the highest score in your favorite video games, checking updates on Facebook, messaging on Whatsapp with your friends or browsing the internet, you will be delighted with the Dash Jr. 4.0 K's **4"** 480x800 HVGA resolution display.



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# ANDROID V4.4 KIT KAT OPENS UP GOOGLE PLAY STORE LIKE NEVER BEFORE.

The Google Play Store is the easiest way for you to discover new games, new music, the new best sellers and more. It brings all your apps on Google Play together in a unified Android experience. Download the latest apps on Google Play today.





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# DATA

## Technology

Android v4.4 Kit Kat  
EDGE [850/900/1800/1900]

## Processor

1.3 GHz Dual-Core processor  
with ARM Mali400 GPU

## Memory

Internal 512MB, 256MB RAM  
MicroSD up to 32 GB

## Display

4.0" HVGA 480x800 ~233ppi

## Camera

2MP 1632 x 1224 pixels  
VGA Frontal Camera

## Connectivity

Bluetooth 3.0  
WiFi, Hotspot  
MicroUSB v2.0

## UPC: DASH JR 4.0 K

D143k Black 848958012764  
D143k Blue 848958012771  
D143k Yellow 848958012788  
D143k White 848958012795  
D143k Silver 848958012801



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## COMPARISON

Product Name	DASH JR 4.0 K	Galaxy Star S5280
Brand	BLU	Samsung
Family	DASH	Galaxy
Dimensions   Weight	115x62x12.7mm   105.8g	105x58x11.9 mm   100.5g
Operating System	✓ Android v4.2   Kit Kat v4.4	Android v4.1 Jelly Bean
2G Band	850/900/1800/1900	850/900/1800/1900
Data	EDGE	EDGE
Processor	✓ 1.3 GHz Dual-Core processor	1.0 GHz Single-Core processor
GPU	ARM MALI 400	N/A
Internal Memory	512MB, 256MB RAM	✓ 4GB, 512MB RAM
External Memory Slot	MicroSD up to 32GB	MicroSD up to 32GB
Display Type	TFT Capacitive	TFT Capacitive
Display Size	✓ 4.0" ~165 ppi	3.0" ~133 ppi
Display Resolution	✓ 320x480 pixels	240x320 pixels
Camera	2MP   VGA Front Camera	2MP
Battery	✓ 1500 mAh	1300 mAh

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# DASH JR 4.0 K

## PACKAGE CONTENTS



### BATTERY



CHARGER



MICRO USB CABLE



EARPHONES

Accessories may not be available or may vary, from those depicted in the illustrations, depending on your geographic location.\*