

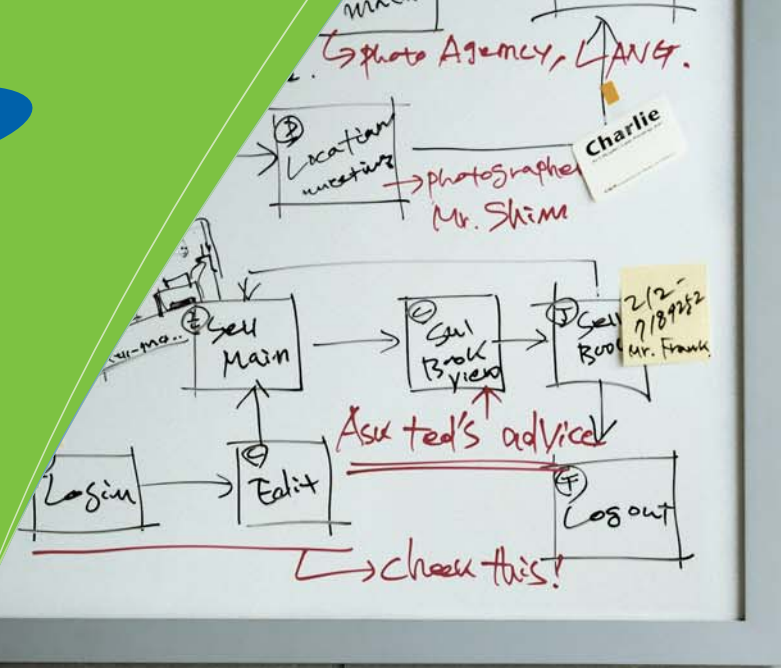
SAMSUNG

SAMSUNG

ML-2010

| | | |
|-----------------------|---------------------------|--|
| Print | Speed * | Up to 20 ppm in A4 (22 ppm in Letter) |
| | Resolution | Up to 1,200 x 600 dpi output |
| | First Print Out Time | 10 seconds (from Ready) |
| Controller | Processor | Samsung 150 MHz |
| | Memory | 8 MB |
| | Emulation | SPL (Samsung Printer Language) |
| | Interface | USB 1.1 (Compatible With USB 2.0) |
| | Fonts | Windows Fonts |
| | OS Compatibility | Windows 98 / Me / 2000 / XP, Various Linux OS including Red Hat, Caldera, Debian, Mandrake, Slackware, SuSE and Turbo Linux, Mac OS 10.3 |
| | Paper Handling | Input Capacity and Types |
| (75g/m ²) | Output Capacity and Types | 100-sheet Face Down |
| | Media Size | 76 x 127 mm (3" x 5") ~ 216 x 356 mm (8.5" x 14") |
| | Special Media | Transparencies, Labels, Post cards, Envelopes |
| General | Dimension (W x D x H) | 358 x 299 x 217 mm (14.1" x 11.8" x 8.5") |
| | Weight | 5.5 Kg (12.1lbs) |
| | Noise Level ** | Less than 53 dBA (Printing), Less than 35 dBA (Standby) |
| Consumables | Type | Single Cartridge |
| | Yield | 3,000 Pages @ ISO 19752 5% Coverage (starter : 1,000 pages) |
| | Model Code | ML-2010D3 |

❖ Please visit www.samsungprinter.com to download the latest software version.
 * Print speed will be affected by Operating System used, computing performance, application software, connecting method, media type, media size and job complexity.
 ** Sound Pressure Level, ISO7779



The Samsung ML-2010.
Because work is complicated enough.



Compact & Stylish

Professional Output



Distributed by

Professional Desktop Printing at an Economical Cost
Samsung Laser Printer ML-2010

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Hassel-free desktop printing with high-quality, professional output at an economical cost.

Samsung Laser Printer ML-2010.

The new Samsung ML-2010 monochrome laser printer packs professional quality printing into a stylish compact printer. Suitable for any small office or corporate setting; it gives you top-rated performance, easy-to-use features and Samsung's stunning signature design.

Compact Design

Samsung ML-2010 is ergonomically designed to complement any modern business or home office with its compact size and attractive, modern style.

- Compact and stylish : Designed with a small footprint, the Samsung ML-2010 fits neatly on any desk or shelf, freeing up valuable work space.
- Simple to use : Toner and paper replacement couldn't be simpler with easy front access panels.

Outstanding Performance

Inside its optimal compact case, Samsung ML-2010 has everything it needs to produce superb printing at an efficient speed.

- Fast Speed : Fast printing of up to 20 pages per minute (A4) with a 150 MHz processor for immediate first page out.
- High-quality Output : Sharp text & crisp graphics at 1,200 x 600 dpi resolution for professional documents.
- Versatile Paper Handling : 150-sheet input tray with convenient cover keeps paper neat and your desk attractive. Print transparencies, labels, cardstock and envelopes with the same versatile tray.

Advanced Productivity

You can take full advantage of Samsung's unique features to save time and increase productivity.

- Complete Compatibility : Supports a wide range of operating systems, including Windows, various Linux OS and Mac OS 10.3.
- Instant Installation : Requires only 4 clicks to install, and there is no need to re-start your PC once installed.
- Easy Job Control : One-button print job cancellation & re-printing helps you correct even volume printing with ease.
- USB Interface : Connects via fast USB 1.1 (compatible with USB 2.0) interface to prevent bottlenecks between your PC and printer.

Economical Solutions

Samsung ML-2010 is competitively priced, but also includes built-in features designed to save you money.

- Toner-save button : One-touch configuration allows you to save up to 40% of toner, while still producing high quality prints, so you will replace your cartridges less frequently.
- Save paper : Printing options let you save paper by printing 2-up, 4-up, even up to 16-up on one page.
- Large toner capacity : High-capacity 3,000-page yield toner cartridge can meet even large business printing needs. (ships with a 1,000-page toner cartridge to get you started immediately)

An intelligent and stylish way to manage your communication needs. Samsung helps you to create professional publications using innovative superiority and real-life technology.



Small :
Compact size fits any desktop

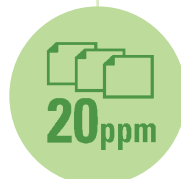
ML-2010



Compatible :
Windows, various Linux OS and Mac OS 10.3.



Economical :
One-touch 40% toner save button



Fast print speed :
Up to 20 pages per minute (A4)
150 MHz processor



Paper handling :
Large 150-sheet multi-purpose tray

Weight :
Ultra-light, only 5.5kg

Samsung stands alone at the top in Reliability Ratings (actual survey data shown in tables)

PC WORLD "Among laser printer brands, Samsung does best"

| COMPANY | RELIABILITY MEASURES | | | | |
|--------------|----------------------|--------------|-----------------|-----------------------|-------------------------------|
| | Problems on arrival | Any problems | Severe problems | Product's ease of use | Satisfaction with reliability |
| Overall mean | 2.8% | 16.3% | 8.6% | 5.9' | 5.9' |
| Canon | ● | ● | ● | ● | ● |
| Samsung | ● | ● | ● | ● | ● |
| HP | ● | ● | ● | ● | ● |
| Epson | ● | ● | ● | ● | ● |
| Okidata | ● | ● | ● | ● | ● |

Cited from '04 PC World (USA) annual reader survey results

PC WORLD "Highly satisfied with the reliability"

| RELIABILITY RATING ONLY | Printers |
|-------------------------|---------------------------|
| Outstanding | Samsung |
| Good | Brother, Canon, Epson, HP |
| Fair | Dell, Lexmark, Minolta |
| Poor | Xerox/Tektronix |

Cited from '03 PC World (USA) annual reader survey results

PC MAGAZINE "Significantly better than average"

| MONOCHROME LASER (NONMULTIFUNCTION) | Readers' Report Card grade | | Overall satisfaction* | | Satisfaction with reliability* (units needing repair in the past 12 months**) | |
|-------------------------------------|----------------------------|---|-----------------------|---|---|---|
| | B | D | 1 | 2 | 3 | 4 |
| Brother (261) | B | 1 | 1 | 1 | 1 | 1 |
| HP (3,346) | B | 1 | 1 | 1 | 1 | 1 |
| Lexmark (271) | D | 1 | 1 | 1 | 1 | 1 |
| Samsung (113) | A | 1 | 1 | 1 | 1 | 1 |
| Xerox/Tektronix (62) | D | 1 | 1 | 1 | 1 | 1 |

Cited from '03 PC Magazine (USA) annual survey results



www.samsungprinter.com